



# HOW CAN ONE SHIPMENT OF BIKES CHANGE EVERYTHING?



## THE VISION

We are Hands of Life. Started by in 2012 by Tshepo Nkhabu at the age of 16, we are a youth organization seeking to improve the lives of young people in our community through cycling. We see a near future where youth ride their bicycles for work and play, getting to school quickly and reliably and connecting with one another and their communities in a positive way. We see a youth center, where young people cycle to maintain their bicycles, learn new skills, and take trips to better their health and their discipline. We see a sustainable organization that grows exponentially, directly benefitting the youth and community.

Bicycles can make all of this happen.

## THE PLAN

It's not just one shipment of almost 700 bicycles, it's the promise of thousands more in the years to come. One container empowers us to build something new. Half of the bicycles can be donated while the other half sold for a reasonable price to sustain the organization, generate money to bring another container, and start a youth center. For ten thousand dollars, we can bring the container, for an extra two thousand we can keep the container and turn it into a bicycling and youth center. At a cost of twelve thousand total, this puts the cost of each bicycle at roughly 18 dollars. This means that we can donate half of the bicycles to those in need, health workers, and community outreach for a country with the second-highest HIV prevalence in the world. This still allows us to sell the other half of the bicycles at around 40 dollars, a price many will be more than happy to pay, to sustain an organization that will never have to ask for donations again.



## THE NEED

We need you. The logic and vision is clear; the bikes are ready. We just need a kick start to a ride that can continue indefinitely. This is the uphill climb- with your help, it's all downhill from here. Join us in showing the world that sustainable, youth-driven organizations aren't just the future- they are the present.



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TOGETHER WE CAN RIDE INTO A BETTER FUTURE FOR LESOTHO'S YOUTH